



## Brice Long Announces 2022 'Back to Back Foundation' Concert

**Hopkinsville, KY June 10, 2022 --** “I am excited to announce our 2022, Brice Long & Friends, Back to Back Foundation, benefit concert. The show will be held Live, July 9th, at 7pm CST. This is our 17<sup>th</sup> year for the concert. Last year we were able to offer a hybrid LIVE concert & virtual event. We had a great experience in 2021 and this year we will again be LIVE at The Alhambra Theatre.

Brice will be performing with his band for the first time in 3 years and for the first time ever at The Alhambra. Joining him will be Hit songwriters, James LeBlanc and Steven Dale Jones along with special guest, Angela Hacker. Together they have hits from Travis Tritt, Diamond Rio, Jason Aldean, Jordan Davis, Reba McEntire & Gary Allan.

Tickets go on sale May 25<sup>th</sup>. If you are unable to attend the show but want to support our annual fundraiser, you can donate at [www.back2backfoundation.org](http://www.back2backfoundation.org). We also accept donations on Facebook and at [paypal.me/back2backfoundation](https://paypal.me/back2backfoundation).

Money raised for the evening is generated from sponsors, silent auction, ticket sales and donations. All proceeds from Saturday's concert will stay in Christian, Trigg and Todd Counties in Kentucky.

### ABOUT BACK to BACK

Back to Back Inc is a 501(c)(3) non-profit organization established to meet the needs of families in Christian, Trigg and Todd counties in Kentucky primarily during the holiday season. Brice formed Back to Back with the intent to give back to the community that has supported him so much throughout his career. The organizations annual concert is the primary fundraiser for its Christmas project. Since its inception in 2005, The Back to Back Foundation has helped over 558 families in Christian, Trigg and Todd counties in Kentucky and has raised over \$822,000. Along with the Christmas project each year the foundation also helps several school programs and local charities.

## ABOUT BRICE LONG

Brice has enjoyed a successful 25-year music career. As a songwriter he has had cuts with Garth Brooks, George Strait, Chris Stapleton, Hank Williams Jr, Randy Houser, Josh Turner, Reba McEntire, Gary Allan, Chris Young, Jon Pardi, Casey James, Darryl Worley, Randy Travis, Gretchen Wilson and many more.

Brice's songwriting hits include the #1 singles "**Heartache On The Dance Floor**" by Jon Pardi and "**Nothing On But The Radio**" by Gary Allan. Randy Houser's "**Like a Cowboy**", a song that also garnered Brice a CMA nomination for *Song of the Year*. Other recent chart toppers are Randy Houser's debut single, "**Anything Goes**", "**Today**" from Gary Allan, Casey James' "**Let's Don't Call It A Night**" and Jon Pardi's, "**What I Can't Put Down**".

Connect with the Back to Back Foundation: <https://www.back2backfoundation.org>  
Facebook: <https://www.facebook.com/back2backfoundation/>

Connect with Brice: <https://www.bricelongmusic.com/>  
Facebook: <https://www.facebook.com/bricelongmusic/>  
Twitter: <https://twitter.com/BriceLongSongs/>  
Instagram: <https://www.instagram.com/bricelongsongs/>

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James LeBlanc - Modern Day Bonnie and Clyde, Relentless and Learning How to Bend.

Steven Dale Jones - He Gets That From Me, Singles You Up & One More Day.

We helped over 107 families with our Christmas programs in 2021, including establishing a local tornado relief program.