



Brice Long Announces 18th Annual 'Back to Back Foundation' Concert

Hopkinsville, KY June 10, 2022 -- “I am excited to announce our 18th annual, Brice Long & Friends, Back to Back Foundation, benefit concert. The show will be held July 15th, at 7pm CST at the historic Alhambra Theatre in downtown Hopkinsville, KY.

Brice will be performing in the round with hit songwriters, Dylan Altman, Marshall Altman & Will Jones. Together they have songs recorded by Tim McGraw, Jake Owen, Jason Aldean, Shawn Mullins, Marc Broussard, Amy Grant, George Strait, Jon Pardi & Randy Houser. Brice, Dylan & Marshall tour together as The Tip Jars to Chart Toppers, a unique Nashville songwriter experience with harmonies, hits & stories. Will Jones is one of the hottest new singer songwriters in Nashville. Will is developing a sound that encompasses his Appalachian roots and his passion for guitar slinging Country Music

Tickets go on sale June 15th. If you are unable to attend the show but want to support our annual fundraiser, you can donate at www.back2backfoundation.org. We also accept donations on Facebook and at paypal.me/back2backfoundation.

Money raised for the evening is generated from sponsors, silent auction, ticket sales and donations. 100% of proceeds from Saturday's concert will stay in Christian, Trigg and Todd Counties in Kentucky.

ABOUT BACK to BACK

Back to Back Inc is a 501(c)(3) non-profit organization established to meet the needs of families in Christian, Trigg and Todd counties in Kentucky primarily during the holiday season. Brice formed Back to Back with the intent to give back to the community that has supported him so much throughout his career. The organizations annual concert is the primary fundraiser for its Christmas project. Since its inception in 2005, The Back to Back Foundation has helped over 608 families in Christian, Trigg and Todd counties in Kentucky and has raised over \$954,000. Along with the Christmas project each year the foundation also helps several school programs and local charities.

ABOUT BRICE LONG

Brice has enjoyed a successful 25-year music career. As a songwriter he has had cuts with Garth Brooks, George Strait, Chris Stapleton, Hank Williams Jr, Randy Houser, Josh Turner, Reba McEntire, Gary Allan, Chris Young, Jon Pardi, Casey James, Easton Corbin, Randy Travis, Lainey Wilson and many more.

Brice's songwriting hits include the #1 singles "**Heartache On The Dance Floor**" by Jon Pardi and "**Nothing On But The Radio**" by Gary Allan. Randy Houser's "**Like a Cowboy**", a song that also garnered Brice a CMA nomination for *Song of the Year*. Other recent chart toppers are Randy Houser's debut single, "**Anything Goes**", "**Today**" from Gary Allan, Casey James' "**Let's Don't Call It A Night**" and Jon Pardi's, "**What I Can't Put Down**".

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Facebook: <https://www.facebook.com/back2backfoundation/>

Connect with Brice: <https://www.bricelongmusic.com/>
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Twitter: <https://twitter.com/BriceLongSongs/>
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CONTACT:

Back to Back, Inc.
P.O. Box 477
Hopkinsville, KY 42240
back2backfoundation@gmail.com

