



Brice Long Announces 20th Anniversary 'Back to Back Foundation' Concert

Hopkinsville, KY June 10, 2024 -- “Our annual Brice Long & Friends, Back to Back Foundation, benefit concert will be held July 20th, at 7pm CST at the historic Alhambra Theatre in downtown Hopkinsville, KY.”

We are excited to announce McBride & The Ride as our 20th Anniversary headliner. 90's country band McBride & The Ride triumphantly bursting back onto the scene with the original line up of Terry McBride (vocals/bass), Ray Herndon (vocals/guitar) and Billy Thomas (vocals/drums). The band garnered ACM and CMA nominations and released three acclaimed albums on MCA Records, spawning hit singles like "Love on the Loose, Heart on the Run," "Sacred Ground," "Going Out of My Mind," "Just One Night" and many more. Brice Long will open the show with a stripped down acoustic set of his songwriting hits.

The Alhambra is an amazing venue and we are looking forward to another packed house for the 20th Anniversary show.

Tickets go on sale June 7th at www.pennyroyalarts.org. If you are unable to attend the show but want to support our annual fundraiser, you can donate at www.back2backfoundation.org. We also accept donations on Facebook and at paypal.me/back2backfoundation.

Money raised for the evening is generated from sponsors, silent auction, ticket sales and donations. 100% of the proceeds from Saturday's concert will stay in Christian, Trigg and Todd Counties in Kentucky.

ABOUT BACK to BACK

Back to Back Inc is a 501(c)(3) non-profit organization established to meet the needs of families in Christian, Trigg and Todd counties in Kentucky primarily during the holiday season. Brice formed Back to Back with the intent to give back to the community that has supported him so much throughout his career. The organizations annual concert is the primary fundraiser for its Christmas project. Since its inception, The Back to Back Foundation has helped

over 738 families in Christian, Trigg and Todd counties in Kentucky and has raised over \$1 Million. Along with the Christmas project each year the foundation also helps several school programs and local charities.

ABOUT BRICE LONG

Brice has enjoyed a successful 25+ year music career. As a songwriter he has had cuts with Garth Brooks, George Strait, Chris Stapleton, Hank Williams Jr, Randy Houser, Josh Turner, Reba McEntire, Gary Allan, Chris Young, Jon Pardi, Casey James, Easton Corbin, Randy Travis, Lainey Wilson and many more.

Brice's songwriting hits include the #1 singles **"Heartache On The Dance Floor"** by Jon Pardi and **"Nothing On But The Radio"** by Gary Allan. Randy Houser's **"Like a Cowboy"**, a song that also garnered Brice a CMA nomination for *Song of the Year*. Other recent chart toppers are Randy Houser's debut single, **"Anything Goes"**, **"Today"** from Gary Allan, Casey James' **"Let's Don't Call It A Night"** and Jon Pardi's, **"What I Can't Put Down"**.

Connect with the Back to Back Foundation: <https://www.back2backfoundation.org>

Facebook: <https://www.facebook.com/back2backfoundation/>

Instagram: <https://www.instagram.com/back2backfoundation/>

Connect with Brice: <https://www.bricelongmusic.com/>

Facebook: <https://www.facebook.com/bricelongmusic/>

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CONTACT:

Back to Back, Inc.

P.O. Box 477

Hopkinsville, KY 42240

back2backfoundation@gmail.com

