



## FOR IMMEDIATE RELEASE

### **Brice Long and Friends Back2Back Foundation hits \$1 Million raised!!**

**Hopkinsville, KY July 16, 2023** -- The *Back2Back Foundation* reached a major milestone Saturday, crossing the \$1 Million mark in donations.

The annual Brice Long & Friends, Back2Back Foundation benefit concert was held Saturday, July 15th at The Alhambra Theatre in downtown Hopkinsville, KY. The concert is in its eighteenth year and raised over \$100,000 Saturday night but the biggest news of the evening was that the Foundation has to date raised over \$1 Million for the communities of Trigg, Christian & Todd counties of KY.

The crowd erupted in applause with the news. "From \$12,000 raised for our first concert in 2006 to over \$1 Million dollars raised to date is beyond my hopes and dreams for what this organization could do for this community," laments Brice.

Brice performed 'in the round' with hit songwriters, Dylan Altman, Marshall Altman & Will Jones. Together they have songs recorded by from Tim McGraw, Jake Owen, Jason Aldean, Shawn Mullins, Marc Broussard, Amy Grant, George Strait, Jon Pardi & Randy Houser. Brice, Dylan & Marshall tour together as The Tip Jars to Chart Toppers, a unique Nashville songwriter experience with harmonies, hits & stories. Will Jones is one of the hottest new singer songwriters in Nashville. Will is developing a sound that encompasses his Appalachian roots and his passion for guitar slinging Country Music. "It's a pleasure to be on stage with these fantastic performers. I try to bring artists I would pay to see myself. I love songs & I love songwriters," commented Long.

Money raised is generated from sponsors, silent auction, ticket sales and donations. Proceeds from the concert helps to fund the annual Back2Back Foundation Christmas project and allows us support local organizations and those in need in Christian, Trigg and Todd Counties of Kentucky. We were able to help 120 families for Christmas last year. We helped several families throughout the year with needs due to financial hardship and tragic events. This year we were able to support the following organizations in our communities:

- Grace & Mercy, Redeemed & Restored, PADD for Forgotten Angels, Cumberland Hall, Genesis Express, Helping Hands of Trigg County, Equine Assisted Transitions, Joy's Closet, Camp Rainbow Christian County Long Term Recovery Group.

Brice Long & Back2Back would like to thank everyone over the past 18 years that has sponsored, donated, volunteered, performed, supported and worked to help raise over \$1 Million for the Back2Back Foundation.

Back to Back Inc. is a 501(c)(3) non-profit organization. All the money raised goes back into the local community.

Brice Long is a singer/songwriter in Nashville and a native of Hopkinsville, KY. He's had cuts with Garth Brooks, Chris Stapleton, George Strait, Hank Williams Jr, Randy Houser, Jon Pardi, Gary Allan, Josh Turner, Reba McEntire, Chris Young, Lainey Wilson, Randy Travis and more. His songwriting hits include the #1 singles "Nothing On But The Radio" by Gary Allan and "Heartache On The Dance Floor" by Jon Pardi. As well as Randy Houser's "Like a Cowboy" and "Anything Goes", "Today" by Gary Allan, "Let's Don't Call It A Night" by Casey James and "What I Can't Put Down," by Jon Pardi. Brice received a CMA nomination for Song Of The Year for "Like A Cowboy." Long formed The *Back2Back Foundation* in 2005 with the intent to give back to the community that has supported him so much throughout his career.

For more information or to connect with the *Back2Back Foundation* or Brice Long:

[www.back2backfoundation.org](http://www.back2backfoundation.org)

<https://www.facebook.com/back2backfoundation/>

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Photo: Trey Pollock